

A social enterprise empowering young people to lead meaningful lives.

# Capabilities Statement

The Little Social is a Melbourne-based registered Social Enterprise combining healthy and nutritious food, and high-quality coffee, with our mission for societal enrichment and sustainability. We empower disadvantaged young people by combining long-term meaningful employment and training opportunities with [and through] catering and hospitality. Our strategic 3P model [Product, Purpose & Profit] frames our objectives, driving sustainable growth to ensure our program's vitality and impact.

"Young people have a platform at The Little Social to build their self-confidence, gain key employability skills and genuine work experience, in a supportive and judgment-free environment."

The Little Social Catering Co. is more than just a catering service – it's an extension of The Little Social's commitment to creating a holistic experience for young people while satisfying the appetites of socially aware organisations across Melbourne.

# Business for good



## Why Choose The Little Social Catering Co.?

### More Than (just) Catering

Hosier Lane

The Little Social Catering Co. is more than just a catering service. We create opportunities for young people to gain valuable on-the-job skills and experience across each The Little Social's café locations. In addition to employment & training, we are committed to a 100% profit share with Youth Projects' primary health service dedicated to people experiencing homelessness - The Living Room.



💽 Victoria



Alfred Hospital

### **Meet your Social Procurement Objectives**

Let us help you meet your Social Procurement Objectives! The Little Social meets multiple Social Development Goals (SDG's), we put people first, supporting the most disadvantaged in our community. Our menu aligns to the Victorian Government's Healthy Choices Framework AND our commitment to sustainability extends to our packaging, which is bio-degradable and environmentally friendly. We are able to easily cater for any dietary or cultural requirements.

### **Convenient Delivery**

We offer delivery across metropolitan Melbourne, making it easier for you to access our delectable catering services. We also offer free, in-store pick-ups at our Victorian Pride Centre location.

Choosing The Little Social for your catering needs can assist your organisation in achieving your social procurement goals.

By partnering with us, you contribute to a larger cause, empowering the next generation through meaningful employment and economic return.

# Key offerings

- ACNC registered charity and not-for-profit organisation with tailored catering services which can be adapted to a variety of events (in nature and size) and dietary requirements.
- We are committed to inclusivity and diversity and provide opportunities for 100+ young people each year, with 93% advancing into meaningful employment or education outcomes through our tailored trainee program.
- We are a diverse organisation, with 85% of our staff having lived experience, 40% identifying as LGBTQIA+ and 45% identifying as living with a disability.
- People can anonymously purchase an item from our menu and pay it forward to someone experiencing homelessness through our pay-it-forward initiative (a small gesture creating powerful, collective impact!)

# **Performance Snapshot**

There's been nothing little about The Little Social's impact in 2023.



# **Compliance / Governance**

Youth Projects is a federally registered public company limited by guarantee, a registered charity and deductible gift recipient. Designated as a large charity by the ACNC, Youth Projects must practice the highest standards of governance, accountability and reporting. Youth Projects Board of Directors comprises of experienced directors with a sound knowledge of the duties of NFP and Charity governance. Youth Projects is funded through a number of Federal, State and Local contracts and grants, as well as a number of private philanthropists, donors and supporters. Most of our funding is received through the provision of direct services and care to vulnerable members of the communities through government funded contracts and service agreements.

Contact us to discuss how we can work together via our Corporate Partnerships and Workplace Giving programs.

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This capability statement underlines the social and financial achievements of The Little Social, evidencing our commitment to community empowerment and the professional development of disadvantaged individuals. Through strategic business practices and a focus on social objectives, we've established a thriving enterprise that celebrates and nurtures potential while delivering exceptional culinary experiences.